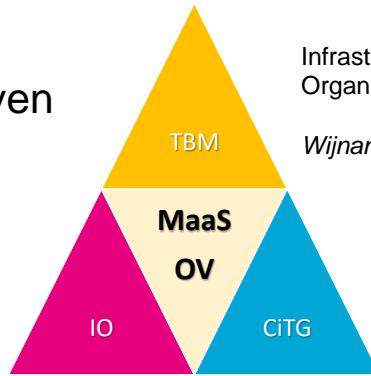


Onderzoek OV/mobiliteit @TU Delft

3 faculteiten,
3 perspectieven

Seamless Personal
Mobility Lab

Suzanne Hiemstra



Infrastructure,
Organisation & Governance

Wijnand Veeneman



Smart Public Transport Lab

*Niels van Oort
Oded Cats*



TU Delft

<https://delftdesignlabs.org/seamless-personal-mobility/>

<http://smartptlab.tudelft.nl/>

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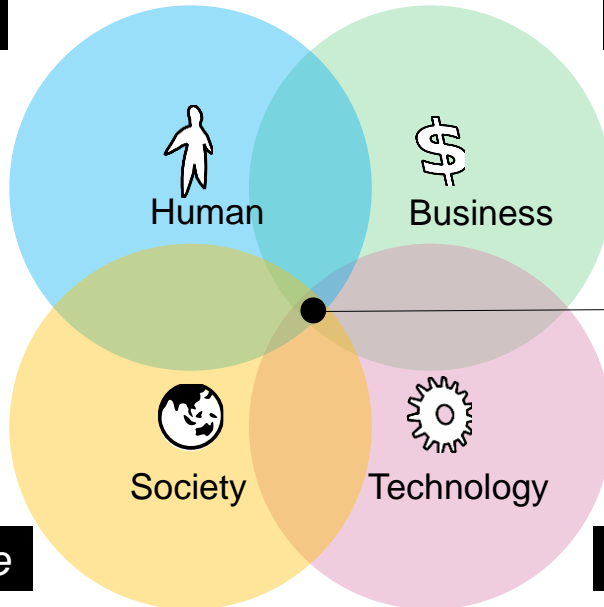
Ministerie van Infrastructuur en Waterstaat



<https://delftdesignlabs.org/seamless-personal-mobility/>

desirable

viable



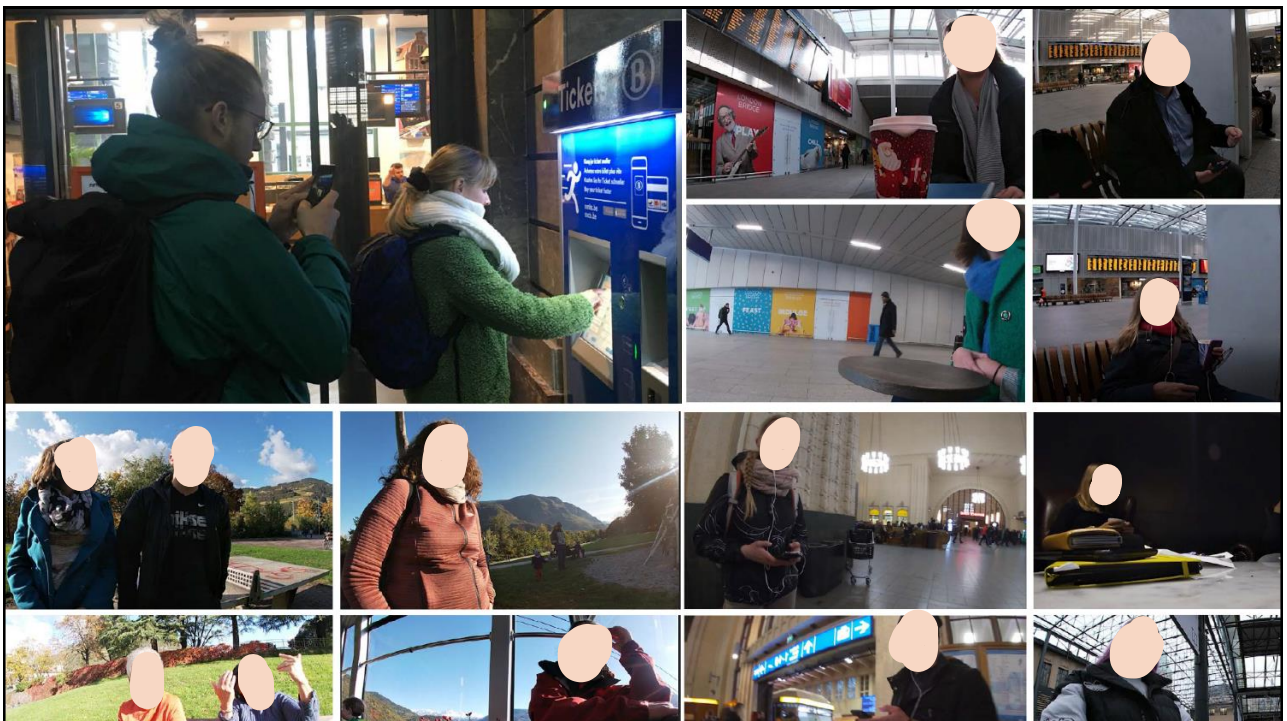
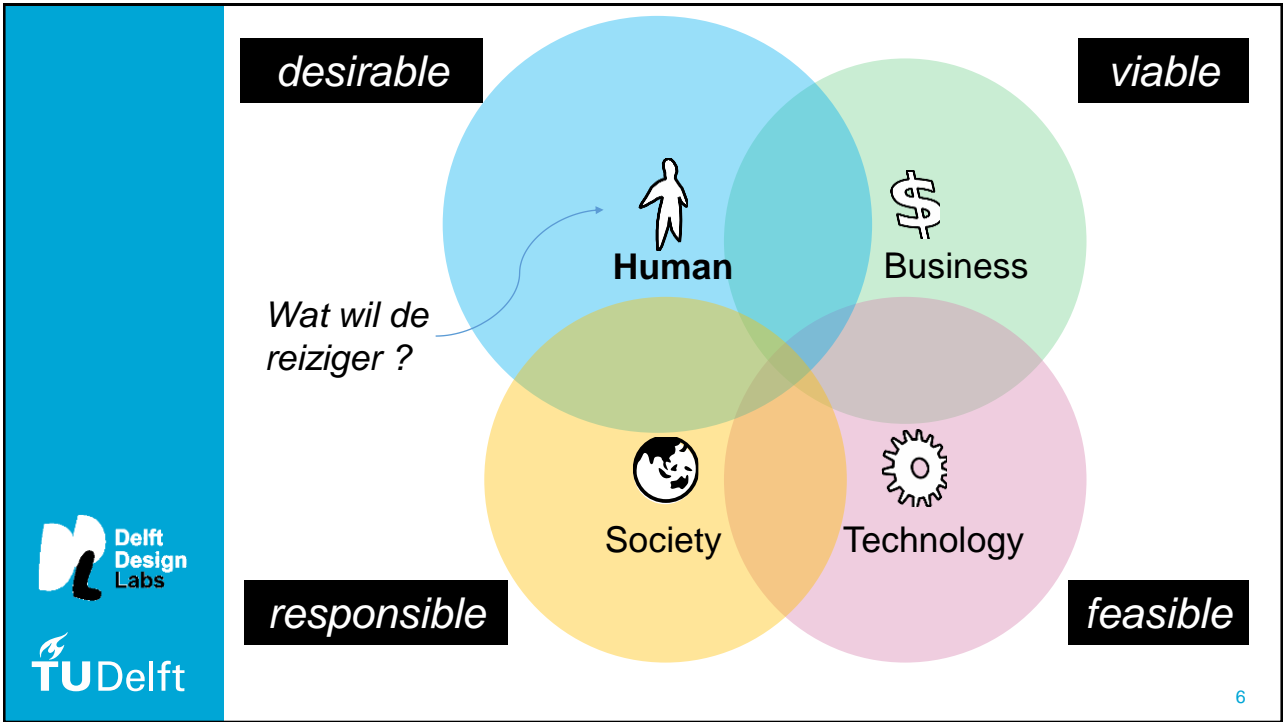
Product Service Systems

responsible

feasible



Van Kuijk (2015), adapted from (IDEO, 2009) 5



Happy European Year of Rail!

A design vision towards seamless European train journeys

24 Aug 2020 - 28 Jan 2021

Making the train the default option to travel within Europe.



Laura van Overhagen

A service design vision for air-rail journeys

24 Aug 2020 - 29 Jan 2021

Stimulating travellers to make a more sustainable choice for their journey.



Rosa Hendriks



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